Junior Achievement™ of Sacramento



YEARS OF EMPOWERING SACRAMENTO'S YOUTH

SPONSORSHIP OPPORTUNITIES

65th Anniversary Celebration

Thursday, March 11, 2027 · 5:30 to 9:00 PM

Scottish Rite Masonic Center · 6151 H Street, Sacramento

SINCE 1961

Celebrating 65 Years of Inspiring What's Possible

330,000+
students inspired and prepared

Since 1961, Junior Achievement of Sacramento has inspired and prepared more than 330,000 students for success through financial literacy, career readiness, and entrepreneurship education.

Join us for our 65th Anniversary Celebration Gala as we celebrate this incredible milestone, recognize the people and partnerships that have made our impact possible, and look ahead to the next 65 years.

Investing in What's Next

This special evening is about more than celebrating our history. It's about investing in what's next: funds raised will bring exciting new educational experiences to students across our region.

JA Finance Park

An immersive, hands-on experience that brings classroom lessons to life. Students take on an adult identity with a career, income, family, and credit score, then visit realistic storefronts to apply for loans, see how credit affects borrowing, and balance a monthly budget. Our new mobile Finance Park brings it to schools across our region, so students learn from mistakes before real money is on the line.

Ready for AB 2927

California's AB 2927, authored by then Assemblymember Kevin McCarty, makes a semester-long personal finance course a graduation requirement, beginning with the Class of 2031.

JA offers a free, comprehensive, semester-long curriculum that gives teachers everything they need to deliver the course.

finlit.ja.org

Together, we can ensure that more young people, regardless of their background or where they live, have access to the tools, knowledge, and confidence they need to build successful futures.

Celebrate 65 years of impact and invest in the next generation.

Sponsorship Levels

Every sponsorship includes a table of eight guests at the gala and directly funds JA learning experiences for students across our region.

SOLD

Presenting Sponsor

$15,000

8 TICKETS INCLUDED

300 students
reached through JA learning experiences

- Exclusive recognition as Presenting Sponsor of the 65th Anniversary Celebration
- Premier logo placement on event promotions and marketing materials
- Prominent logo placement in event presentation
- One (1) premium table of eight (8) with sponsor signage
- Full-page advertisement in event program
- Special recognition during the evening's program
- Featured social media recognition

Platinum Sponsor

$10,000

8 TICKETS INCLUDED

200 students
reached through JA learning experiences

- Prominent recognition in event promotions and marketing materials
- Logo displayed in event presentation
- One (1) premium table of eight (8) with sponsor signage
- Full-page advertisement in event program
- Recognition during the evening's program
- Recognition in event program
- Social media recognition

Gold Sponsor

$7,500

8 TICKETS INCLUDED

150 students
reached through JA learning experiences

- Sponsorship recognition in event promotions and marketing materials
- Logo displayed in event presentation
- One (1) table of eight (8) with sponsor signage
- Half-page advertisement in event program
- Recognition in event program
- Social media recognition

More Ways to Sponsor

Every level puts your organization in the room for a milestone evening and puts JA programs in front of more students.

Silver Sponsor

$5,000

8 TICKETS INCLUDED

100 students
reached through JA learning experiences

- Logo displayed in event presentation
- One (1) table of eight (8) with sponsor signage
- Recognition in event program
- Social media recognition

Bronze Sponsor

$2,500

8 TICKETS INCLUDED

50 students
reached through JA learning experiences

- Logo displayed in event presentation
- One (1) table of eight (8) with sponsor signage
- Recognition in event program

Community Sponsor

$1,500

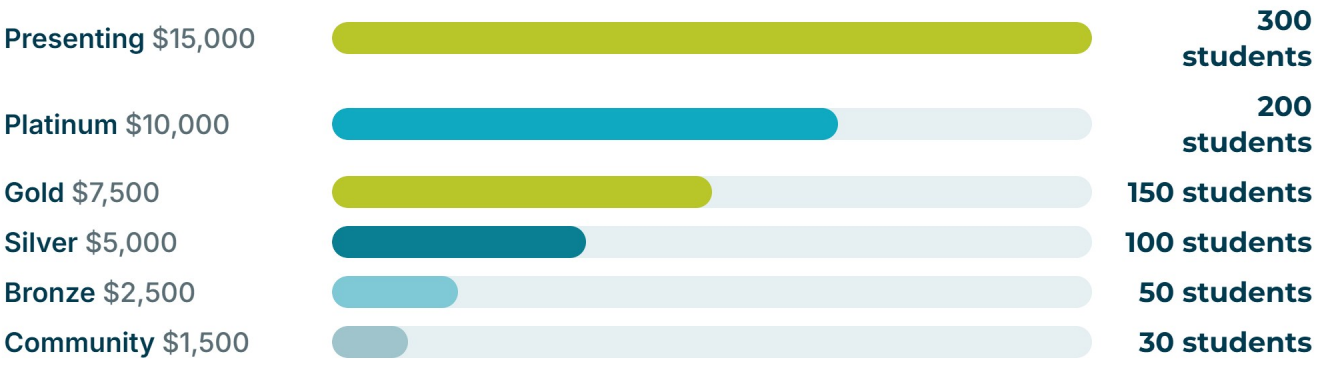
8 TICKETS INCLUDED

30 students
reached through JA learning experiences

- One (1) table of eight (8) with sponsor signage
- Organization name listed in event presentation
- Recognition in event program

Reserve a Table **$1,000** One table of eight. Add $500 to become a Community Sponsor with signage and recognition.

Your Impact at Every Level



$50 At every level, each $50 of sponsorship is equivalent to a JA educational experience for one student, building the financial literacy, career readiness, and entrepreneurial skills they will carry for a lifetime.

Benefits at a Glance

Level	Presenting SOLD	Platinum	Gold	Silver	Bronze	Community
Investment	$15,000	$10,000	$7,500	$5,000	$2,500	$1,500
Students reached	300	200	150	100	50	30
Gala tickets	8	8	8	8	8	8
Table of eight with signage	Premium	Premium	✓	✓	✓	✓
Event promotions and marketing	Premier logo	Prominent	✓	·	·	·
Event presentation	Prominent logo	Logo	Logo	Logo	Logo	Name
Event program ad	Full page	Full page	Half page	·	·	·
Recognition in event program	✓	✓	✓	✓	✓	✓
Recognition during program	Special	✓	·	·	·	·
Social media recognition	Featured	✓	✓	✓	·	·

Become a Sponsor

Scan the code to reserve your sponsorship online.

Thursday, March 11, 2027 · 5:30 to 9:00 PM
Scottish Rite Masonic Center, 6151 H Street, Sacramento

CONTACT

Chris Marshall
President and CEO
Chris.Marshall@jasac.org
(916) 213-6831

To be included in printed materials, please confirm your sponsorship by March 4, 2027, and send a high resolution logo. Junior Achievement of Sacramento is a 501(c)(3) nonprofit organization, Tax ID 94-6080866. Contributions are tax deductible to the extent allowed by law, less the fair market value of goods and services received.